

Sign On

Access the online ordering system at <http://imagebycardinal.com>. The Sign On screen displays.

Sign On Landing Page

Enter user name/password and click the log in button. If it's been a while since you used the system and you have forgotten your password, click **Forgot password?** to have it e-mailed to you.

Enter username and password.
Then click the arrow button.

IMAGE
BY
Cardinal

Home Username Password >> [Forgot Password?](#)

Storefront Help
support@imagebycardinal.com
(800) 487-0488, x225, 8 a.m. - 4 p.m. EST

WHAT'S NEW

Welcome to the test phase of our new web portal! We appreciate your participation in this exciting, new marketing program.

We hope you find this site simple to navigate, with lots of choices available to make your marketing program a success.

If you have any questions, please feel free to call the help number listed above for technical support and questions with this website.
For information about the Image program please contact marketing@poolbycardinal.com.

IMAGE ['im-ij] noun
a co-branded marketing program
provided by Cardinal Systems
to its dealer base

Cardinal
Systems®

Online Plastics

Main Landing Page

Click 'Catalog' to order products.

View orders, update your information, change your password, view and add 'ship to' addresses.

View pages for Frequently Asked Questions (FAQ) or General Marketing Tips or download this guide.

The screenshot shows the main landing page of the IMAGE by Cardinal website. At the top left is the logo "IMAGE BY Cardinal". To the right, a user is logged in as "Welcome Gregg. Not you, click [here](#) to log out." Further right is "Storefront Help support@imagebycardinal.com (800) 487-0488, 7225, 8 a.m. - 4 p.m. EST". A navigation menu includes "Home", "Catalog", "Orders", "Cart", "Admin", "Support", and "Log Out". Below the menu are three images: a blue sky, a pool ladder, and a pool with a red umbrella. A "WHAT'S NEW" section contains a welcome message and contact information. At the bottom are logos for Cardinal Systems, CARAVELLE by Cardinal Systems, and Onken Plastics. Red callout boxes with arrows point to the "Catalog", "Orders", "Cart", and "Support" links, and the "WHAT'S NEW" section.

WHAT'S NEW

Welcome to the test phase of our new web portal! We appreciate your participation in this exciting, new marketing program. We hope you find this site simple to navigate, with lots of choices available to make your marketing program a success. If you have any questions, please feel free to call the help number listed above for technical support and questions with this website. For information about the Image program please contact marketing@poolsbycardinal.com.

IMAGE ['im-ij] noun
a co-branded marketing program provided by Cardinal Systems to its dealer base

Cardinal Systems®

CARAVELLE by Cardinal Systems

Onken Plastics

To view saved orders in your cart.

Review previous orders. You can also order reprints from previous orders.

Choose Category

Welcome Gregg.
Not you, click [here](#) to log out.

Storefront Help
support@imagebycardinal.com
(800) 487-0488, x225, 8 a.m. - 4 p.m. EST

Home Catalog Orders Cart Admin Support Log Out

Product Catalog

Please select a category below

Brochures

Pocket Folders

Search: Go

IMAGE ['im-ij] noun
a co-branded marketing program
provided by Cardinal Systems
to its dealer base

Cardinal Systems®

CARAVELLE
by Cardinal Systems

Order Online

Search for title keywords such as "steps".

Select Category by clicking folder or title.

Choose Template

Choose a template by clicking the 'Select' button.

IMAGE
BY *Cardinal*

Welcome Gregg.
Not you, click [here](#) to log out.

Storefront Help
support@imagebycardinal.com
(800) 487-0488, x225, 8 a.m. - 4 p.m. EST

[Home](#) [Catalog](#) [Orders](#) [Cart](#) [Admin](#) [Support](#) [Log Out](#)

Product Catalog

Brochures

Escape to your backyard brochure
Full color, 8.5" x 11", 12-page homeowner brochure for Caravelle polymer wall pools with customizable logos, photos, and company information. Content includes many pool photos, basic shapes, and polymer technology.

[Select »](#)

Paradise by the poolside brochure
Full color, 8.5" x 11" 12-page homeowner brochure for Cardinal steel wall pools with customizable logos, photos, and company information. Content includes many pool photos, basic shapes, steel technology, and cut-away display.

[Select »](#)

steps and benches - polymer brochure
Full color, 8.5" x 11" 4-page brochure for Caravelle/Quaker Plastics Thermoplastic steps and specialty models with customizable logos, photos, and company information. Includes pictures of steps in and out of pool and highlights step features.

[Select »](#)

steps and benches - steel brochure
Full color, 8.5" x 11" 4-page brochure for Cardinal steel steps and benches with customizable logos, photos, and company information. Features steps for new construction and includes drop-in steps for upgrades during liner replacement.

[Select »](#)

Click to enlarge and view template image.

Click to select template.

Please select a category below

Brochures

Pocket Folders

Search: [Go](#)

IMAGE ['im-ij] noun
a co-branded marketing program
provided by Cardinal Systems
to its dealer base

Choose Quantity

WELCOME GREGG. NOT YOU, CLICK [HERE](#) TO LOG OUT.

Storefront Help
support@imagebycardinal.com
(800) 487-0488, x225, 8 a.m. - 4 p.m. EST

Home Catalog Orders Cart Admin Support Log Out

ORDER DETAILS

Select address to be printed on "Brochures"

<< Back Next >>

Click "Next >>" to begin editing your Brochures

PREVIEW

Front

Escape to your backyard brochure

LOGO HERE

Escape to your backyard

Image Here

Back

Escape to your backyard brochure - Back Cover

IMAGE ["im-ij] noun a co-branded marketing program provided by Cardinal Systems to its dealer base

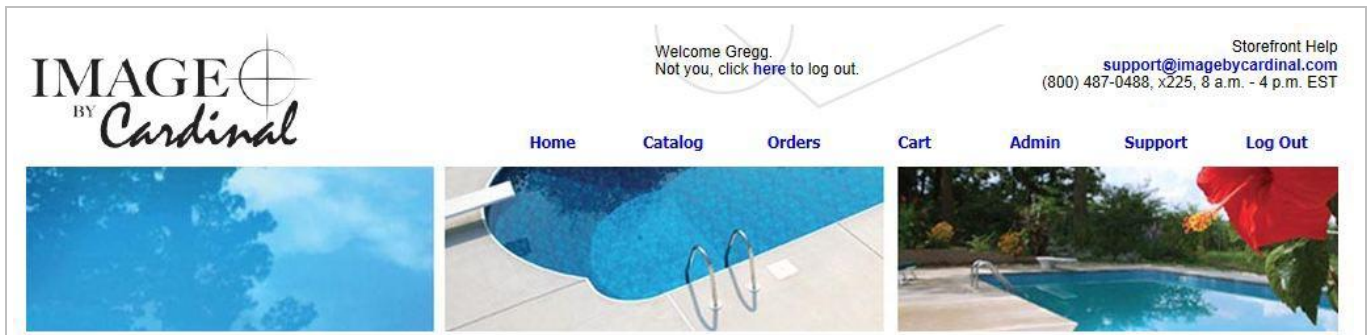
Cardinal Systems CARAVELLE by Cardinal Systems

revised August 2011

Choose address if available.

Then click "next" button

Enter Details



Enter Details

Escape to your backyard brochure

To view a low resolution pdf of the entire brochure, click [here](#).

Click "Upload Select Image" to upload a new image or select an image from the library. See next page for more details regarding file uploads.

Escape to your backyard brochure		Refresh Live Preview	Click here to view PDF
Front Cover Logo	Upload/Select Image		
Front Cover Image	Upload/Select Image Escape to your backyard 12 Pg FC Image		
Back Cover Logo	Upload/Select Image		
Back Cover Top Image	Upload/Select Image Caravelle Polymer 12 Pg BC Top		
Back Cover Bottom Image	Upload/Select Image Caravelle Polymer 12 Pg BC Bottom		
Company Name	IMAGE, Inc.		
Address	250 Route 61 South		
City	Schuylkill Haven		
State	PA		
ZIP Code	17972		
Phone	717-291-2222		
Fax	717-291-5678		
Website			
Email	support@whiteoaknet.com		
Additional information (optional)			
Cancel Next >>			

Click to preview your work with your changes.

Click 'Next' when you have completed entering the data and are satisfied with the content.

IMAGE ['im-ij] noun
a co-branded marketing program provided by Cardinal Systems to its dealer base



File Uploads

Click to browse Image Library.

Click to browse your system/computer for an image to add to your library.

Click to add another picture to download at the same time.

Click here to create a folder to manage and sort your pictures.

Choose from the drop down to save your picture in a specified folder that you have already created.

Image Library

Click on the image you want to use.
Click on the image if you want to remove it from your library.


Click green check to choose image.

Edit Image

Click and drag the slider of the "Zoom Image" feature to zoom in and out of your image.
Click and drag your image to position it in the red frame.
When you are happy with the position of your image please click "Accept File".

Use tools to crop and size the image. When editing is completed, click 'Accept File' and the image will be added to your brochure.




View and Approve Proof




Welcome Gregg.
Not you, click [here](#) to log out.

Storefront Help
support@imagebycardinal.com
(800) 487-0488, x225, 8 a.m. - 4 p.m. EST


Home
Catalog
Orders
Cart
Admin
Support
Log Out






Edit Artwork Details

 [Click here to view PDF](#)

cape to your backyard







IMAGE, Inc.

250 Route 61 South
Schuylkill Haven, PA 17972

phone: 717-291-2222
fax: 717-291-5678
support@whiteoaknet.com

Escape to your backyard

Edit Order Details

Division: Cardinal Systems

Name: Escape to your backyard brochure

Date: Tuesday, August 09, 2011

Comments:

OPTIONS

Product: 12 Page Brochure

Printing: Color

Qty: 50

Stock: 80# text

Price: \$253.00

I have reviewed my proof and accept it. I affirm that I have the legal right to use any content that I have uploaded.

I have reviewed, understand, and accept the following terms and conditions: I am an independent dealer for products manufactured by Cardinal Systems, Inc. ("Cardinal Systems") and/or Caravelle International, LLC (Caravelle) and am not an agent, partner, nor employee of Cardinal Systems or Caravelle. Cardinal Systems/Caravelle makes no warranty (express or implied) regarding the installation of Cardinal Systems/Caravelle's products and the materials and labor furnished as part of such installation, which warranty, if any, shall be provided by myself and/or my company. Cardinal Systems/Caravelle provides its own limited warranty directly to the purchaser of the products.

TO SAVE YOUR WORK, you must click "Add to Cart". If you would like to continue editing this item at a later time, simply view your Shopping Cart and click the magnifying glass next to the item you wish to edit.

[Add to Cart >>](#)

1. Click the  PDF icon to review your proof.
2. **Important:** Review the proof carefully to ensure that the page displays exactly as you want to see it in print. Keep in mind that, although there are character limits for the fields, the specific characters you use and the number of lines you enter may still cause lines to run off of the page.
3. When you are finished reviewing the PDF, close the PDF window.
4. Do one of the following:
 - a. If you are satisfied with the proof, check the box next to *I have reviewed my proof and accept it* and click "Add to Cart" button to continue.
 - b. If you want to make changes to the proof, click the Edit Artwork Details button and make changes.
 - c. If you want to save your work, you must click "Add to Cart". If you would like to continue editing this item at a later time, simply view your Shopping Cart and click the magnifying glass next to the item you wish to edit.
 - d. To change the quantity, click the Edit Order Details button.

IMAGE ['im-ij] noun
a co-branded marketing program provided by Cardinal Systems to its dealer base

Shopping Cart

Your order appears in the shopping cart.

Use the actions buttons to edit or delete an order.

Anytime you click the Cart menu item, your budget details will display here, even if your cart is empty.

IMAGE BY Cardinal

You have \$2,000.00 remaining of \$2,000.00
Welcome Gregg.
Not you, click [here](#) to log out.

Storefront Help
support@imagebycardinal.com
(800) 487-0488, x225, 8 a.m. - 4 p.m. EST

Home Catalog Orders Cart Admin Support Log Out

Shopping Cart

Below are all the items currently in your shopping cart. You can continue shopping and adding to your cart, or press the "Checkout >>" button to order all the items which have been checked below. To remove an item in your cart, simply uncheck it. Click on to view or edit an item. Click to remove an item .

Your budget is \$2,000.00, Annually.
Your available balance is \$2,000.00.

<input checked="" type="checkbox"/>	Item #	Date	Qty	Name	Product	Charge to Budget	Actions
<input checked="" type="checkbox"/>	PM10087	Aug 22 2011 2:27PM	250	Pools of Paradise - steel pocket folder	Pools of Paradise - steel pocket folder Product: Pocket Folder Base: Color Quantity: 250 Stock: 100# cover	\$1,147.50	

DELIVERY/BILLING DETAILS

Attention To

Contact Phone Number

Select Delivery/Billing Address

[Click here to add a New Address](#)

IMAGE ['im-ij] noun
a co-branded marketing program provided by Cardinal Systems to its dealer base

Your budget details


Complete delivery details.

Click the 'Continue Shopping' button to order another item.

Click the 'Checkout' button to continue checking out.

Checkout




Click the 'Submit Order' button to complete the order or click the 'Return to Cart' button to go back to the shopping cart.



You have \$2,000.00 remaining of \$2,000.00
 Welcome Gregg.
 Not you, click [here](#) to log out.

Storefront Help
support@imagebycardinal.com
 (800) 487-0488, x225, 8 a.m. - 4 p.m. EST

[Home](#) [Catalog](#) [Orders](#) [Cart](#) [Admin](#) [Support](#) [Log Out](#)

Checkout

Please review your order details below. To submit your order click "Submit Order"

Annually Allowance: \$2,000.00
Current Balance: \$0.00
Available Balance: \$2,000.00




Ordered By
Name: Gregg Minton
Email: gminton@poolsbycardinal.com
Phone: (423) 440-2244

Deliver To
 Cardinal Systems
 1603 Temperance Hall Rd.
 Rock Spring GA 30730
 United States

Item #	Date	Qty	Name	Product	Cost
PM10087	Aug 22 2011 2:27PM	250	Pools of Paradise - steel pocket folder	Pools of Paradise - steel pocket folder	\$1,147.50
Cost of Items					\$1,147.50
Freight					\$0.00
Total					\$1,147.50

<< Return to Cart
Submit Order >>

IMAGE ['im-ij] noun
 a co-branded marketing program
 provided by Cardinal Systems
 to its dealer base


Click 'Submit Order' to complete the ordering process.

Your budget amount is updated after your order is submitted.

Order Confirmation

Your order has been submitted and an order number has been assigned to your order.



A confirmation email will also be sent to your account's email address.



Welcome Gregg.
Not you, click [here](#) to log out.

Storefront Help
support@imagebycardinal.com
 (800) 487-0488, x225, 8 a.m. - 4 p.m. EST

[Home](#) [Catalog](#) [Orders](#) [Cart](#) [Admin](#) [Support](#) [Log Out](#)


Thank You

Your order has been processed.
Your order number is:

6246

Click [here](#) to return to the main menu
Click [here](#) to logout

Order
Number: CT6246
Cost Center: Cardinal Systems
Name: John Smith
Phone: (717) 291-2222
Email: support@whiteoaknet.com
Deliver To: IMAGE, Inc.
 250 Route 61 South
 Schuylkill Haven PA 17972
 United States

Item #	Date	Qty	Name	Product	Cost	View
PM9743	Aug 9 2011 7:49AM	50	Escape to your backyard brochure	Escape to your backyard brochure Product: 12 Page Brochure Base: Color Quantity: 50 Stock: 80# text	\$253.00	
Cost of Items					\$253.00	
Freight					\$0.00	
Total					\$253.00	

- Awaiting Approval

IMAGE ['im-ij] noun
a co-branded marketing program
provided by Cardinal Systems
to its dealer base

